



# ULTIMATE GUIDE TO UNICORNASAURUSREX

Unleash Your Brand's Potential with Stunning Vegan Web Design.







# WELCOME TO UNICORNASAUROSREX

Hi there! Welcome to Unicornasaurusrex,  
Empowering Your Plant-Based Business with  
Design-Driven Web Solutions.

## SERVICES OFFERED

-  **WEBSITE DESIGN**
-  **WEBSITE MAINTENANCE**
-  **LOGO AND GRAPHIC DESIGN**
-  **GOOGLE MY BUSINESS PROFILES**
-  **SEARCH ENGINE OPTIMIZATION**
-  **PAID ADVERTISING CAMPAIGNS**
-  **SOCIAL MEDIA PACKAGES**



Our partnership with Unicornasaurusrex resulted  
in an outstanding website that amplifies our  
message. Their work is top-notch and their  
professionalism and expertise are commendable.  
Highly recommended!

**Meryl Fury**  
Sage Circle Alliance



# YOUR VEGAN WEBSITE DESIGN COMPANY

A well-designed vegan website is more than just a digital presence. It is a reflection of your vegan branding, a sign of trust and credibility, and proof of your commitment to an eco-conscious mission and the vegan lifestyle. This dedication builds customer confidence and fosters a strong sense of community around your brand.

Creating a high-quality website, however, is not always easy. Traditional agencies often charge between \$5,000 and \$20,000 for a custom build, which can be out of reach for small or growing vegan businesses.

That is why we created our specialized vegan website service. Since 2019, we have helped hundreds of vegan and plant-based entrepreneurs launch professional websites that align with their values, strengthen their vegan branding, and connect deeply with their audience.

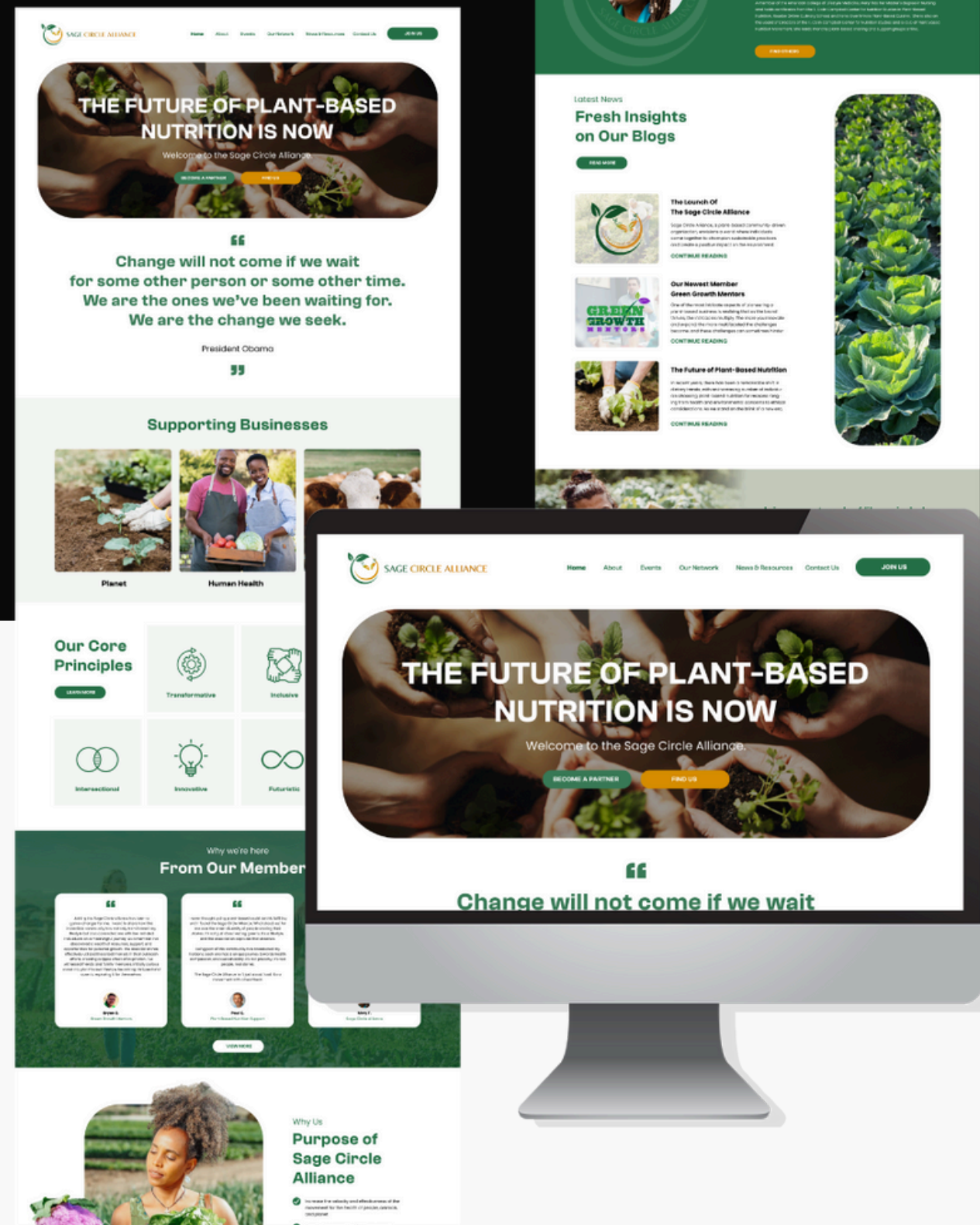


## ELEVATING VEGAN ONLINE PRESENCE

How will an eco-conscious vegan design company revolutionize the digital landscape for plant-based businesses worldwide? The answer lies in our commitment to vegan branding and our mission-driven three-tiered approach:

- Crafting world-class creative services, products, and careers that align with vegan values.
- Delivering quality content that inspires, entertains, educates, and informs the vegan community.
- Elevating the vocation of website design to promote veganism globally.



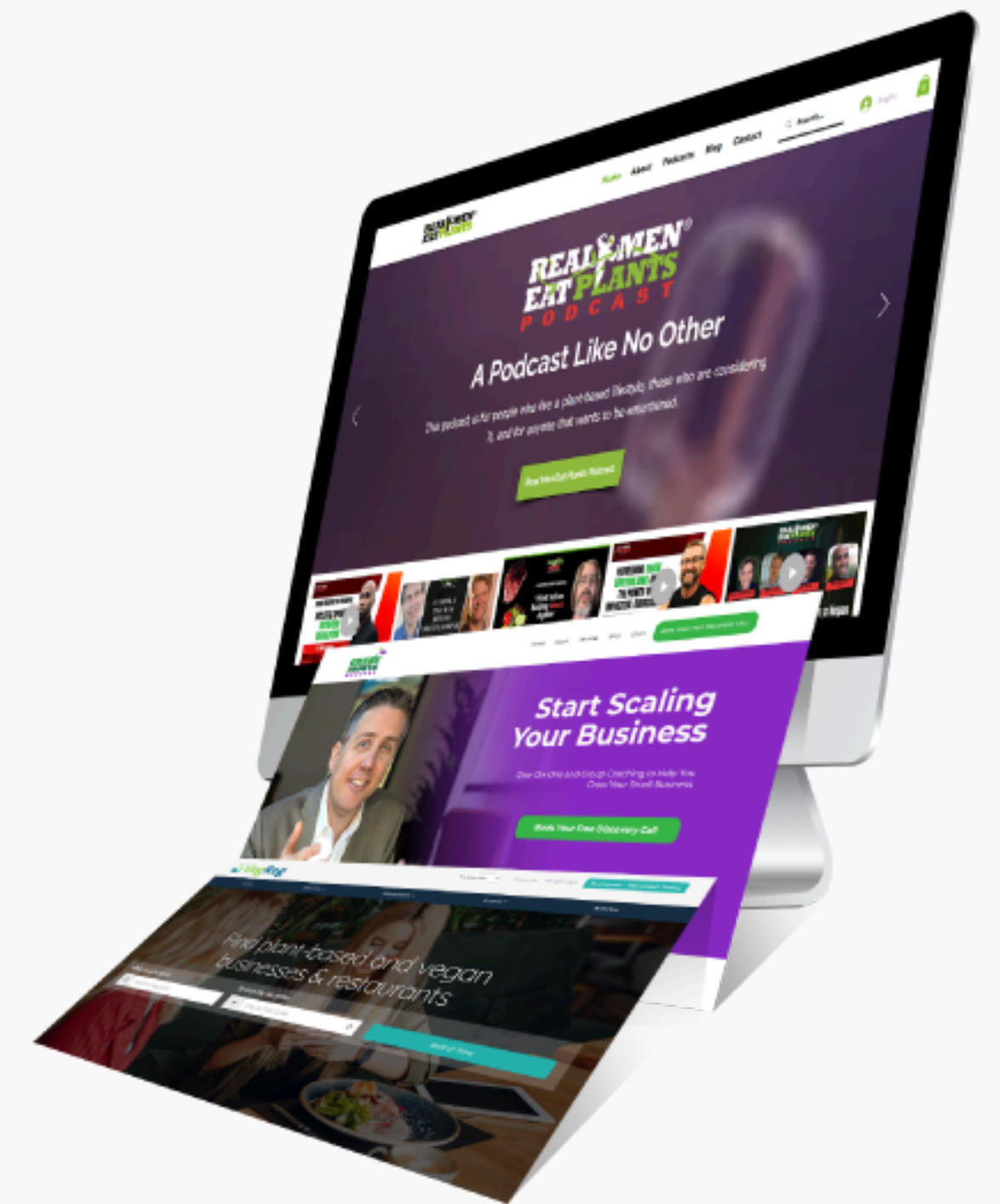


# VEGAN WEBSITE DESIGN SERVICES

We believe every business deserves a captivating online presence that reflects its unique identity. Through our cutting-edge website design services and focus on vegan branding, we help vegan businesses of all sizes stand out in the digital landscape and connect with their target audience effectively.

## GROWING YOUR VEGAN BUSINESS WITH SUSTAINABLE WEB DESIGN

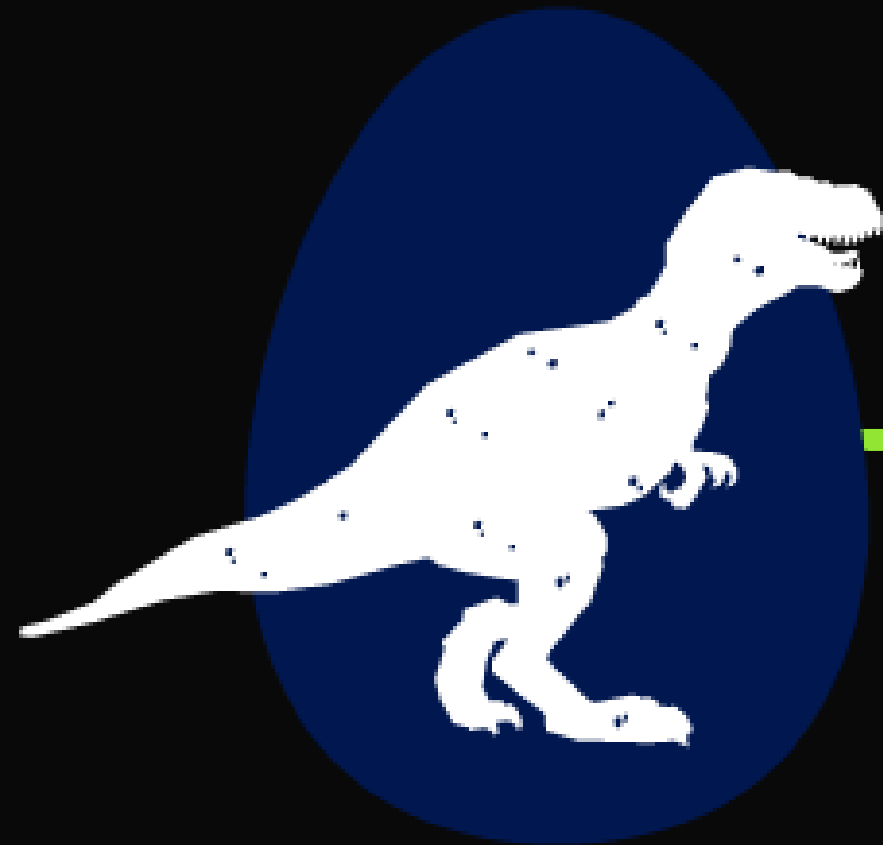
Welcome to our Vegan Website Design Services, where we specialize in creating visually stunning and user-friendly websites tailored for vegan businesses. At Unicornasaurusrex, we combine design expertise with a deep understanding of vegan branding to craft websites that capture the essence of your mission and values. Our team collaborates closely with you to understand your goals and deliver a custom solution that reflects your ethical identity. Whether you are a plant-based eatery, a cruelty-free fashion label, or an eco-conscious lifestyle blog, we help you make a bold statement in the digital world while staying true to your values.





# OUR 3-STEP PROCESS

## HOW DOES OUR **WEB DESIGN** SERVICE WORK?



### TELL US WHAT YOU NEED

We will get together on a kick-off call to discuss your vision for your website.



### WE WILL GET TO WORK

Weekly check-ins with our team, and new iterations until you are happy.



### CHAMPIONS RESULT

We connect your domain and launch your website, included are 2 weeks of free post-launch maintenance and support.





# VEGAN WEBSITE MAINTENANCE SERVICES

We understand that maintaining your website is essential for ensuring optimal performance, security, and user experience. Our comprehensive maintenance services are designed to keep your vegan business website running smoothly while supporting your long-term vegan branding and digital growth.

## WE TAKE CARE OF YOUR WEBSITE SO YOU CAN FOCUS ON YOUR BUSINESS

Keeping your website up to date and running smoothly is essential for maintaining a strong online presence. At Unicornasaurusrex, we provide comprehensive website maintenance services designed to ensure your site is always performing at its best. We specialize in vegan website maintenance and vegan branding, making sure your digital presence reflects your values and connects with your target audience. Our team will work with you to create a customized maintenance plan that fits your specific needs, whether you require ongoing support or occasional updates.





# OUR 3-STEP PROCESS

## HOW DOES THE WEBSITE MAINTENANCE SERVICE WORK?



### SEND IN ANY REQUEST, WE'RE ON IT!

Submit a request via email. From an image update, or text change, to needing a new page or staff change. We'll get it done in no time for you.

We also work weekly on proactive tasks for the website to keep it updated and well maintained.



### WE WILL GET TO WORK

Your website maintenance expert will receive your request and get it done in 2 business days or less. Most are completed the same day!

We also perform our proactive tasks each week. This set of tasks will be discussed with you on your onboarding.



### WE KEEP YOU UPDATED AT ALL TIMES

Receive confirmation from your website maintenance expert that your task is completed! We send monthly reports to recap the items that have been completed for you.





# VEGAN WEBSITE MAINTENANCE BENEFITS

We specialize in vegan website design and understand the unique needs of vegan businesses. Our dedicated team ensures your website not only looks great but also performs optimally, stays secure, and delivers an exceptional user experience.



## WEBSITE PERFORMANCE OPTIMIZATION

Each month, we fine-tune your website for improved loading speed, reducing bounce rates and helping to increase conversions.

- **Quantifiable Benefit:** Faster loading times can lead to higher user engagement and improved conversion rates.



## SECURITY ENHANCEMENTS

We continuously protect your website from cyber threats, safeguarding your business against potential data breaches and their associated costs.

- **Quantifiable Benefit:** Enhanced security can help protect your business and customer data.





## PROACTIVE BUG FIXES

Our team addresses and resolves any website issues promptly, minimizing downtime and ensuring a smooth user experience.

- **Quantifiable Benefit:** Reduced downtime can prevent potential revenue losses and maintain a positive user experience.



## COMPREHENSIVE ANALYTICS

We provide in-depth analytics insights into user behavior, allowing you to make data-driven decisions to enhance your online presence.

- **Quantifiable Benefit:** Access to detailed analytics can help you identify opportunities for improvement and increase website efficiency.



## MOBILE RESPONSIVENESS

We ensure your website is mobile-friendly, reaching a broader audience and improving the user experience on mobile devices.

- **Quantifiable Benefit:** Enhanced mobile responsiveness can result in a 25% increase in mobile traffic and potential conversions.







## OTHER SERVICES

# LOGO DESIGN

## WHAT CAN YOU EXPECT FROM OUR LOGO DESIGN SERVICE?



### UNIQUE LOGO

A one-of-a-kind logo design you will definitely love!



### 100% OWNERSHIP

100% ownership to the rights of the logo



### UNLIMITED REVISIONS

Usually completed in 2-3 edits, we will keep on revising the design until you are satisfied with the outcome



### COLOR OPTIONS

Multiple color options - original, black/white, monochrome, greyscale



### FINAL FILES

Multiple file-formats such as Vector, Adobe Illustrator File (for printing, think biz cards, and T-shirts) PNG, and JPG for web and social



### AUTHENTIC

Non-templated designs, No clip-art

## CHECK OUT OUR LOGO SAMPLES





# WE'RE IN THIS TOGETHER

A vegan web design company like none other, that's **Unicornasaurusrex** Vegan Web Design. That is what has driven us to start our business and inspired us to continue developing better services for our clients each and every day. We're eager to provide you with an intuitive and smarter creative web design process!

- **Reach out by email, chat, or phone** to get the support you need, or we can set a meeting time with your account manager to review things and share screens.
- **We also support clients** with Monthly Business Reviews and Annual Success Plans to help ensure your digital asset is working for you 24 / 7 / 365.
- **Find inspiration all year round** with seasonal reminders and web design reports on trends that are working for brands like yours.



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**Talk to us** →

